

Everyday AI for Katy Small Businesses

Plain-English ways AI can take small chores off your plate, with a quick demo for each.

I'm James Strickland, a Houston/Katy neighbor with 30+ years in tech. AI works best as a helper: it drafts, sorts, and reminds, and **it asks before it acts**. You stay in charge and review everything before it goes out. Demos use the free Strickland AI Assistant: assistants.stricklandai.com/get

1 Seniors and Retirees

- **Make sense of confusing letters.** Photograph a Medicare notice or a bill and get a plain-English summary of what it says and what (if anything) to do.
- **Reminders and lists.** "Remind me to take my pills at 8 and call the pharmacy Tuesday" becomes a simple checklist.
- **Spot a likely scam.** Paste a suspicious text or email and get a calm second opinion on the warning signs before you click or call.

► **60-second demo:** Read a sample "your account is suspended" text aloud to the assistant and ask, "Is this real?" It points out the red flags and suggests calling the company at a number you already trust.

Good to know: Never share passwords, Social Security, or bank numbers with any AI tool. For money, health, and legal decisions, check with a family member, doctor, or advisor.

2 Home Care and Senior Placement Franchises

- **Faster family follow-ups.** Turn quick visit notes into a warm, clear update email for an adult child, ready for you to review and send.
- **Intake call summaries.** Talk through a family inquiry and get a tidy summary: needs, budget, timing, next steps.
- **Community and caregiver content.** Draft a monthly newsletter, a job post for caregivers, or a "questions to ask when touring a community" handout.

► **60-second demo:** Dictate three messy sentences about a new family inquiry. The assistant returns a clean summary plus a draft follow-up email, and asks before saving or sending anything.

Good to know: Keep private health details out of general AI tools; use initials or generic notes. Follow your franchise's privacy and HIPAA guidance. A person reviews every message.

3 Residential Realtors

- **Listing descriptions in minutes.** Turn bullet points (beds, baths, updates, neighborhood perks) into polished, Fair Housing-friendly listing copy.
- **Lead follow-up drafts.** Get a friendly reply to a Zillow or open-house lead that sounds like you.
- **Social posts and market notes.** Draft a "just listed" post or a short newsletter blurb for your sphere.

► **60-second demo:** Read off five facts about a sample Katy home. The assistant writes a listing description and a matching social post. Then ask it to "check this for Fair Housing issues."

Good to know: Describe the property, not the people ("near parks," not "great for young families"). Verify every fact and number yourself before it goes on the MLS.

4 Commercial Real Estate Brokers

- **Summarize long documents.** Get the key terms of a lease or LOI (rent, term, options, escalations) in a one-page outline.
- **Property flyers and outreach.** Draft a property summary and a short prospecting email to local business owners.
- **Meeting prep.** Ask for a quick checklist of questions for a tenant tour or a landlord call.

► **60-second demo:** Paste a sample lease paragraph and ask, "What are the renewal options and who pays for repairs?" You get a short plain-English answer in seconds.

Good to know: AI summaries can miss or misread details. Your attorney and your own read of the document are the final word. Don't upload confidential deal documents without the client's permission.

5 Artists: Doll Paintings and Paint Parties

- **Event descriptions and invites.** Turn "kids' birthday, unicorn theme, 12 guests, Saturday" into a cheerful invite and booking description.
- **Customer replies.** Draft friendly answers to common questions: pricing, what's included, how long it takes, how to book.
- **Captions and story posts.** Write Instagram and Facebook captions for finished pieces and party photos.

► **60-second demo:** Show a photo of a finished painting and ask the assistant for three caption options and a short "book your party" post. Pick your favorite and tweak it.

Good to know: AI writes the words; your art stays yours. Get parents' permission before posting photos of children.

6 Website and Graphic Design Freelancers

- **Proposals and scope notes.** Turn a client call into a clear project proposal with deliverables, timeline, and revisions.
- **First-draft website copy.** Draft "About," "Services," and FAQ text so you're not designing around lorem ipsum.
- **Client communication.** Write polite follow-ups, invoice reminders, and "here's what I need from you" checklists.

► **60-second demo:** Describe a sample client ("Katy bakery, wants a simple 4-page site") and get a one-page proposal outline plus homepage headline ideas.

Good to know: Treat AI copy as a first draft. Check facts, match the client's voice, and confirm rights before using any AI-generated images commercially.

Simple Starter Plans (suggestions)

These are sample tiers to start a conversation. Final pricing depends on what fits your business.

Plan	Example	What's included
Starter	~\$20/mo	Help setting up the free assistant, a short how-to guide, and email questions answered.
Helper	~\$50/mo	Starter, plus ready-made prompts and templates for your business and a monthly check-in.
Partner	~\$100/mo	Helper, plus custom workflows (follow-ups, posts, summaries) and priority support.

Try the free assistant

assistants.stricklandai.com/get

It asks before it acts. You stay in charge.

Want a quick demo for your business?
Let's talk.

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